

## LARY I. ZUCKER

CO-CHAIR, AMUSEMENTS, SPORTS AND RECREATION PRACTICE GROUP  
OF COUNSEL



### AREAS OF PRACTICE

Amusements, Sports & Recreation Liability  
Hospitality & Liquor Liability  
Product Liability  
Automobile Liability  
Premises & Retail Liability  
General Liability

### CONTACT INFO

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### ADMISSIONS

New Jersey  
1972

U.S. Court of Appeals 3rd Circuit  
1988

U.S. Supreme Court  
1988

Pennsylvania  
1991

### EDUCATION

University of Akron School of Law  
(J.D., 1972)

The University of Akron  
(B.A., 1969)

### OVERVIEW

Lary is a Co-Chair of Marshall Dennehey's Amusements, Sports & Recreation Litigation Practice Group, which defends theme parks, water parks, roller skating rinks, indoor climbing walls, trampoline courts, bowling centers, concert venues, sports stadiums and arenas. Lary handles serious claims arising in this practice area and oversees cases defended in our regional offices. Lary has also been active in establishing Marshall Dennehey as a partner in a number of national amusement-related industries.

A senior attorney with 50 years of litigation experience, Lary has tried over 150 trials to verdict in the state and federal courts of New Jersey and Pennsylvania. In 1983, He was designated a Certified Civil Trial Attorney by the Supreme Court of the state of New Jersey, a designation earned by only one percent of all active trial attorneys in New Jersey. Lary maintained this designation for 40 years. In 2011, Lary became a fellow of the Litigation Counsel of America, a trial lawyer honorary society.

In addition to his trial practice, Lary is legal counsel to the New Jersey Amusement Association, a trade association of amusement parks, theme parks and water parks. As counsel to the Association, Lary is an advocate for the industry on regulatory and legislative matters.

Lary is also a founding member and Director of the International Amusement and Leisure Defense Association (IALDA), a national network of amusement defense attorneys and claims professionals who focus their practice on legal issues in the amusement industry. As part of the national IALDA network, Lary has access to an extensive expert witness database and up-to-date information on the latest legal developments in the industry. Lary is also a member of the Outdoor Amusement Business Association (OABA), the International Association of Amusement Parks and Attractions (IAAPA) where he serves on the North American Government Relations Committee, the National Association of Ride Safety Officials (NARSO), the World Waterpark Association (WWA), and the Roller Skating Association International (RSA), where Lary serves on the Risk Management Committee.

Prior to joining Marshall Dennehey in 2002, Lary was a partner with the firm of Spector Gadon & Rosen in Philadelphia, Pennsylvania, where he successfully defended cases involving amusement facilities, product liability and liquor liability claims. Before that, Lary was a partner with the firm of Ostrager, Fieldman, Zucker, Kachmar & Nirenberg. From 1972-1975, Lary served as Legislative Counsel to the Honorable Matthew Feldman, Majority Leader of the New Jersey Senate.

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## HONORS & AWARDS

AV® Preeminent™ by Martindale-Hubbell®

*The Martindale-Hubbell rated attorney list is issued by Internet Brands, Inc. A description of the selection methodology can be found [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

New Jersey Super Lawyer  
2005-2009, 2011-2021

*The Super Lawyers list is issued by Thomson Reuters. A description of the selection methodology can be found [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.*

IALDA "Doc Brown" Award  
2014

Litigation Counsel of America  
Fellows

Roller Skating Association  
International, Bob Bollinger  
Lifetime Achievement Award, 2018

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## ASSOCIATIONS & MEMBERSHIPS

Claims & Litigation Management  
Alliance (CLM)

Climbing Wall Association

International Amusement and  
Leisure Defense Association, Inc.,  
(IALDA) charter board member,  
former president and current  
member, board of directors

International Association of  
Amusement Parks and Attractions,  
(IAAPA) member, North American  
Government Relations Committee

International Association of  
Trampoline Parks

New Jersey Attractions  
Association, Counsel, 2000 -  
present

Roller Skating International, Risk  
Management Committee

World Water Park Association

## CLASSES/SEMINARS TAUGHT

*Managing Bowling & Pickleball Claims* - Webinar, Sports and Entertainment Risk Management Alliance (SERMA), July 31, 2024

*Annual Anti-Discrimination and Harassment Training*, Marshall Dennehey Client Webinar, May 18, 2023

*Legal Preparation with IALDA*, 84th Annual RSA Convention, Webinar, May, 2021

*Employment Law Seminar*, NJAA East Coast Expo February 19, 2020

*Recent Updates to the RSA Risk Management Guidelines*, Roller Skating Association International (RSA) East Coast Sections, March 14, 2016

*The NEW Crisis Management*, National Association of Amusement Ride Safety Officials (NAARSO), February 24, 2016

*Use Safety Optics to Check Your Facility Signage for Next Season*, World Waterpark Association Webinar, March 2014

*Waterpark Safety Signage*, World Waterpark Association Trade Show and Conference, October 2013

*Legal Trends in the Waterpark Industry*, World Waterpark Association Trade Show and Conference, October 2013

*Risk Management*, Roller Skating Association International & International Laser Tag Association, May 2012

*Legal Aspects of Crisis Management*, International Association of Amusement Parks and Attractions (IAAPA) (Webinar), May 2011

*Do You Know the 'Correct Signage' To Use in Your Amusement Park, Water Park, or Carnival?*, NJAA East Coast Expo, February 2010

*Managing Risk*, International Aquatic Safety School, January 2010

*Managing the Issues of Unique Guests*, The World Waterpark Association (WWA) 29th Annual Symposium and Trade Show, November 2009

*New Legislation, Regulation, and Recent Case Law That May Effect the Amusement Industry*, International Association of Amusement Parks (IAAPA) Convention, November 2009

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## YEAR JOINED

2002

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## LEGAL CERTIFICATIONS

Certified by the Supreme Court of New Jersey as a Civil Trial Attorney, 1983-2023.

## PUBLISHED WORKS

It's Only Fun Until Someone Gets Hurt: Emerging Risks in Amusements, Sports and Entertainment, AM Best Insurance Law Podcast, October 2021

"The Role of Video Surveillance In Defending Amusement Facilities," *New Jersey Defense*, Volume 30, Issue 4, Summer 2015

Co-author of *Risk Management Guidelines* approved by the Roller Skating Association International for use in the RSA Endorsed Insurance Program

Co-author of *Risk Management Guidelines* approved by the Bowling Proprietor Association of America for use in the BBAA Endorsed Insurance Program

"Defending Post-Traumatic Stress Disorder Claims," *For the Defense*, 2006

"Tips for Investigating Lane Approach Fall Down Accidents in Bowling Centers," *BPAA Magazine*, 2006

"Investigating Workplace Harassment Claims," *FunWorld Magazine*, 2003

"Signs Promote Safety Through Partnership," *Roller Skating Business*, 2002

"Moving On After A Crisis," *FunWorld Magazine*, 2002

"Interviewing a Sexually Harassed Employee," *Roller Skating Business*, 2001

"Paperwork Plays a Valuable Role in Running a Successful Skating Center," *Roller Skating Business*, 2000

"The Truth About Legal Depositions," *Right Track Magazine*, 1999

"Techniques for Writing Thorough Accident Reports," *Roller Skating Business*, 1999

"New Jersey & The Concession Go-Kart Industry: Perfect Together?," *Right Track Magazine*, 1997

"Inflatables: Risk Management Tips for Operators and Renters," *Right Track Magazine*, 1996

"Adjuster's Outline - How to Handle Roller Skating Liability Claims," Seminar material

"Challenging the Medical Aspects of Common Personal Injury Claims," Seminar material

"Do's and Don'ts of Taking a Deposition," Seminar material