

BARBARA J. DAVIS

SHAREHOLDER



AREAS OF PRACTICE

Automobile Liability
Property Litigation
Product Liability
Hospitality & Liquor Liability
Trucking & Transportation Liability
Insurance Services – Coverage & Bad Faith
Litigation

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ADMISSIONS

New Jersey
1986

U.S. Supreme Court
1990

EDUCATION

Rutgers Law School (J.D., *summa cum laude*, 1986)

State University of New York at
Buffalo (B.A., *cum laude*, 1983)

OVERVIEW

Barbara has practiced in a wide range of litigation matters, including motor vehicle, premises, products liability, coverage issues, negligent security and liquor liability. She has represented a number of retail companies in personal injury actions ranging from slip and falls, property damage claims, fire loss claims and criminal acts of third parties often involving contractual issues between the parties. Barbara has defended claims on behalf of railcar manufacturers in both product liability and personal injury claims as well as trucking and private bus companies. She also represents homeowners, apartment complexes and condominium associations in personal injury and property damage claims due to undisclosed or alleged mold exposure.

Additionally, Barbara has handled over 500 automobile cases including wrongful death matters and injury cases. She has represented a considerable number of product and component part manufacturers, vendors in product liability actions and fire loss cases with various defendants and coverage issues involved.

Barbara is a *cum laude* graduate of the State University of New York at Buffalo. She obtained her *juris doctor* in 1986 with honors from Rutgers University in Camden. While at Rutgers University, she was a member of the National Moot Court team and received an award for excellence in brief writing for the Stratton Advanced Moot Court Competition.

Following law school, Barbara served as a law clerk to the Honorable Charles A. Little of the New Jersey Superior Court, Camden County, Civil Division. Barbara joined the Cherry Hill, New Jersey, office of Marshall Dennehey Warner Coleman & Goggin in 1989 and is the supervising attorney in the firm's casualty group.

Barbara has lectured for various organizations including the South Jersey Claims Association and the Camden County Bar Association.

Barbara is a member of the Camden County Bar Association and New Jersey Defense Association, and is admitted in the state and federal courts of New Jersey and Pennsylvania and the United States Supreme Court. Barbara serves as an arbitrator for Burlington, Camden and Gloucester Counties.

HONORS & AWARDS

AV® Preeminent™ by Martindale-Hubbell®

The Martindale Hubbell rated attorney list is issued by Internet Brands, Inc. A description of the selection methodology can be found [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

The Best Lawyers in America®, Personal Injury Litigation - Defendants
2023-2026

The Best Lawyers list is issued by Woodward & White. A description of the selection methodology can be found [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

New Jersey Super Lawyers
2006-2009

The Super Lawyers list is issued by Thomson Reuters. A description of the selection methodology can be found [here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

ASSOCIATIONS & MEMBERSHIPS

Camden County Bar Association

New Jersey Defense Association

YEAR JOINED

1989

THOUGHT LEADERSHIP

98 Marshall Dennehey Attorneys Recognized in the 2026 Editions of The Best Lawyers in America® and the Best Lawyers: Ones to Watch® in America

August 20, 2025

Marshall Dennehey is proud to highlight the firm's 98 attorneys who have been recognized in the 2026 editions of The Best Lawyers in America® and the Best Lawyers: Ones to Watch® in America. Less than 6% of all practicing lawyers in the U.S.

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CLASSES/SEMINARS TAUGHT

Tort Immunity in Community Associations, Marshall Dennehey Client Presentation, May, 2020

Preparing for Mediation, 7th Annual Advanced Mediation and Advocacy Skills Institute, Philadelphia, PA, October 15, 2009

Advanced Personal Injury Practice in New Jersey, National Business Institute, Cherry Hill, New Jersey, July 27, 2004

PUBLISHED WORKS

"Plaintiffs Lose Their Double Recovery in Wrongful Death and Survival Actions," *Defense Digest*, June 2004

"New Jersey Court Rules - Convenience Stores Must Ensure Safety of Workers," *Defense Digest*, Vol 3, No. 4, 1997

"New Jersey Trial Court Dismisses Plaintiff's Complaint Alleging Wrongful Termination and Age Discrimination," *Defense Digest*, Spring 1994

"New Jersey Appellate Court Affirms Dismissal of Claim Under Verbal Threshold," *Defense Digest*, Winter 1993/94

"Residency of Child of Divorced Parents Considered by N.J. Court," *Defense Digest*, Spring 1993

RESULTS

Unanimous Defense Verdict in Premises Liability Case

Premises & Retail Liability

September 6, 2023

We secured a unanimous defense verdict in a premises liability case where an intoxicated social guest fell down stairs at the defendant's home. As the plaintiff supplied her own alcohol and was dutifully cared for by the defendants after her intoxication, the jury found for our client.

SIGNIFICANT REPRESENTATIVE MATTERS

Kepler v. Taylor Mills Developers, 357 N.J. Super. 446 (App. Div. 2003).

Successfully resolved a wrongful death action involving a tractor trailer for \$265,000 for the death of a 65-year-old father with dependents by showing the decedent was the proximate cause of the accident and the Estate could not establish a viable economic loss based on failure to file tax returns.

Successfully resolved a wrongful death case of a young mother who was nine months pregnant, also resulting in the death of her unborn child, for \$825,000 where the demand had been \$8,750,000. We were able to establish that right before the accident, the decedent's young children had been removed from the home by DYFS, thus, bringing into play questions concerning the extent of losses sustained by the children who were not living with their mother at the time of the accident.