

## JENNIFER L. BECKER

DIRECTOR OF MARKETING AND BUSINESS DEVELOPMENT

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### AREAS OF PRACTICE

### CONTACT INFO

215-575-2874  
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Philadelphia, PA 19103

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### EDUCATION

William & Mary School of Law  
(J.D.)

Syracuse University Newhouse  
School of Public Communications  
(B.S./B.A.)

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### ASSOCIATIONS & MEMBERSHIPS

Law Firm Media Professionals,  
former president Philadelphia  
chapter

Legal Marketing Association

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### YEAR JOINED

2022

### OVERVIEW

Jennifer is a highly accomplished legal marketing professional with nearly 15 years of communications and business development experience. She most recently worked at Fox Rothschild LLP where she assisted various practice groups of the firm with their business development and marketing efforts. Prior to Fox, she spent seven years at Stradley Ronon Stevens & Young, first as a communications manager and then business department manager. She has also worked at the global Am Law 100 firms Skadden and Patton Boggs.

She holds a J.D. from William & Mary School of Law where she was a member of Law Review. She is additionally a graduate of Syracuse University's Newhouse School of Public Communications where she earned a B.S./B.A. in Public Relations and Political Science. A member of the Legal Marketing Association, she is a former president of the Philadelphia chapter of Law Firm Media Professionals.